



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV DT NASHVILLE WKRN.COM

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 223535

Schedule Dates

10/12/12-10/16/12

Advertiser

Pol/Eric Stewart for Congress (15698)

Agency

Fletcher, Rowley Inc (4522)

Product

Politicalz - Candidates (1077)

Brand

ERIC STEWART FOR CONGRESS (116051)

Salesperson

Political Local, AE (1495)

Sales Office

POLITICAL LOCAL

Buyer Name

/

Phone/Fax

N/A

CPE

Regional/Political/Local Agency

Account Types

Standard

Billing Type

Standard

Comments

Date Entered

10/10/12

Last Modified

10/11/12

Entered By

Liz Gammon

CO-OP

No

Headline

Demo

Normal Spot (default)

Order Type

Package Deal

Commission %

15.00

Commission

\$363.75

Net Total

\$2,061.25

Sales Tax

WKRN (WKRN)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

Rate

8

\$2,425.00

8

\$2,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/12/12-10/12/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM						1			1	\$425.00	\$425.00	WKRN (WKRN)		10/10/12
2.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	7A- Good Morning America		1							1	\$300.00	\$300.00	WKRN (WKRN)		10/10/12
3.0	Normal Line / NWS	10/12/12-10/12/12	2	:30	5P- News 2 at 5					1				1	\$325.00	\$325.00	WKRN (WKRN)		10/10/12
4.0	Normal Line / NWS	10/16/12-10/16/12	2	:30	5:58P- News 2 at 6		1							1	\$350.00	\$350.00	WKRN (WKRN)		10/10/12
5.0	Revised Line / NWS	10/15/12-10/15/12	2	:30	5:58P- News 2 at 6		1							1			WKRN (WKRN)		10/10/12
5.1	Normal Line / NWS	10/15/12-10/15/12	2	:30	9:59P- News 2 at 10		1							1	\$550.00	\$550.00	WKRN (WKRN)		10/11/12
6.0	Revised Line / SPOT	10/13/12-10/13/12	3	:30	7A- Good Morning America Saturday						1						WKRN (WKRN)		10/10/12
6.1	Normal Line / SPOT	10/13/12-10/13/12	2	:30	7A- Good Morning America Saturday							1		1	\$150.00	\$150.00	WKRN (WKRN)		10/11/12
7.0	Revised Line / NWS	10/13/12-10/13/12	3	:30	8A- News 2 Weekend at 8:00am							1					WKRN (WKRN)		10/10/12
7.1	Normal Line / NWS	10/13/12-10/13/12	2	:30	8A- News 2 Weekend at 8:00am							1		1	\$125.00	\$125.00	WKRN (WKRN)		10/11/12
8.0	Normal Line / NWS	10/14/12-10/14/12	2	:30	5P- News 2 at 5pm Sunday							1		1	\$200.00	\$200.00	WKRN (WKRN)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://yiforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WKRN</u>	Date: <u>10/10</u>
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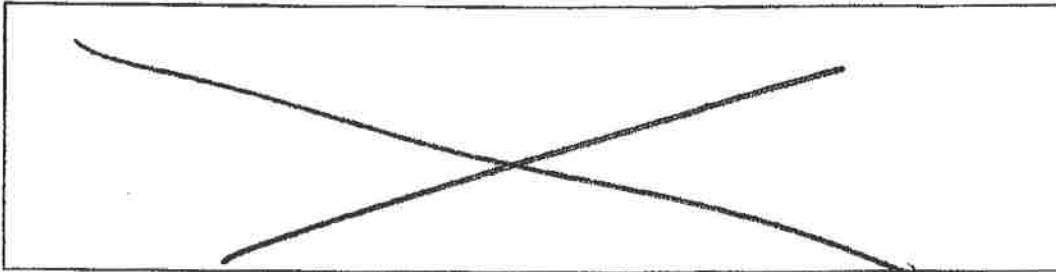
I, Kati Bumgardner,
 being/on behalf of: Eric Stewart, a legally
 qualified candidate of the Democrat political
 party for the office of: US Congress - TN 4
 in the General
 election to be held on: 11/6/12
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

\$425.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:



I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jacob Dawes Dunavant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/10 Katibumzamen
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Greg Carter Greg Carter NSM
Signature Printed Name Title